

# AN EXCITING NEW RETAIL FOOD BRAND—OUR FIRST PREMISES IS NOW OPEN IN SOHO.

Dedicated to serving the tastiest bubble tea, using the freshest ingredients available, Biju offer a unique, memorable experience to every customer.



## Requirements



A1 Mall Kiosk – 100 sq ft to 500 sq ft  
A1 Retail – 200 sq ft to 600 sq ft

## Criteria



- High footfall from 2pm until 8pm
- Shopping centres
- Lively night life
- Nearby frozen yoghurt, ice cream, and other dessert concepts
- Near cinema or female retail fashion
- Near Universities or large student populations; presence of 14-28 year old consumers

## Locations



- Canary Wharf
- Westfield London
- Brent Cross Shopping Mall
- Selfridges London
- Covent Garden
- Southbank
- Shoreditch
- King's Cross
- Islington